

Basic Series 750/900 Layout Includes: 1) One hour of marketing consultation; 2) Wordmark logo or placement of your current logo design; 3) Billboard concept design and layout; 4) Up to seven secondary page shells; 5) Meta tags (title, description and keywords). Deposit non-refundable.

\$ 750

Extras:

- Logo wordmark and symbol upgrade **\$300** (see logo agreement) ; \$ _____
- Flash Animated Introduction (up to 5 billboards faded in and out) **\$500** (Additional at \$100 per hour) \$ _____
- Content Placement **\$100** per hour. Estimate 30 - 60 minutes per page; \$ _____
- Additional Stock Photography at Cost \$ _____

Hosting Options:

- Basic Website Hosting - 50mb, 10 emails, webmail and stats \$10/mo \$ _____
- EZ Edit Hosting \$10/mo \$ _____
- Additional 100 mb of space \$10/mo \$ _____
- MySQL, PHP and or SSL \$10/mo \$ _____

1. BrandMother will begin the process upon receipt of agreement and initial "look and feel" payment.
2. BrandMother will provide up to one hour consultation to review marketing strategy, brainstorm billboard concepts and headlines, select Series 750/900 model type, color scheme, photostock and navigation menu item preferences.
3. BrandMother will provide initial design within 7 business days after assigned start date and post to web. Comprehensive will include suggested navigation menu items, color scheme and stock photography.
4. Client will review and provide feedback on design and be given up to one hour of changes. All photographs will be from royalty free stock or provided by customer. Photo editing of customer provided photos to be charged at \$100/hr in 15 minute increments.
5. Once Client has approved front page and secondary navigation layout, BrandMother will create up to 7 main content pages.
6. Balance of design fees are due prior to loading site to server unless optional payment plan is selected.
7. Hosting and/or EZEdit services will be automatically charged to your credit or debit card. Services are to be paid for one month in advance, and there are no partial month credits or adjustments. Cancellation of service requires at least 2 weeks advance notice.
8. Optional Payment Plan: Total website estimate will be divided by ten(10). A 20% deposit will be required to start assignment and an automatic 10% payment will be required every 30 days thereafter for 9 months for a total of 11 payments. Additional work and stock photos beyond estimate will be paid at time of service. Credits will be taken off last months payments. Basic hosting with BrandMother is required. Website will be suspended if payment is not within 14 days of due date.

9. This Agreement is governed by the Laws of the State of California.

Total Estimate \$ _____
 Deposit (Pay Plan Y / N) \$ _____
 9 month Monthly \$ _____
 With Monthly Hosting \$ _____

I have read the above Agreement and agree to the terms described therein:

Signature _____ •

Company _____
 Contact _____
 Title _____
 Address _____

 Phone _____
 Fax _____
 e-mail _____

Charge all fees to my credit card



 Authorized Signature Date

MasterCard VISA AMEX Exp. Date